## **Expected outcomes**

We strongly believe that theory and concepts can only be understood and transformed into knowledge through experimentation. We thus designed our learning path around an experiential pattern in 4 steps. **Discover** 

You will discover the main concepts through a video before each class, take a quiz and access nonmandatory readings to dive deeper.

#### Reflect

In class, social entrepreneurs, CEO's and leaders will share their experience and inspire you with real-life. stories

#### Conceptualize

Expert teachers and academics will answer questions and ensure a thorough understanding of the content of the course.

#### Experiment

Mini-hackathons, business games, peer groups and other activities will help ground your learnings and empower them.



### **Contact Us**

International Office ICHEC Brussels Management School summerschool@ichec.be tel. +32 2 778 03 75 Rue au Bois 365a 1150 Bruxelles BELGIUM

https://www.ichec.be/en/summer-school



# Summer School in regenerative economy

June 29 - July 10, 2020 Brussels, Belgium 5 ECTS



Sustainability as a goal is not enough anymore. The world is facing new economic, social and environmental challenges that compel us to invent **new ways of doing business** – and maybe mostly – **new ways of being**.

Tomorrow's change makers will only create impact by adopting a regenerative approach to innovation through business and self.

## **Academic Courses**

#### **New Business**

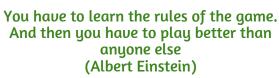
We want to inspire you towards a new vision of society, around 5 new "regenerative" economic models: circular, local, collaborative, functional and bioinspired. They will be studied thoroughly with various experts and cases.

#### 21st century skills

You will also receive the 21st century skills, defined by the OECD to evolve in tomorrow's world: creativity & innovation, critical thinking & problem solving, communication & collaboration, leadership & responsibility.

We strongly believe that theory and concepts can only be understood and transformed into knowledge through experimentation. We thus designed our learning path around an experiential pattern in 4 steps.

- You will discover the main concepts through a video before each class, take a quiz and access non-mandatory readings to dive deeper.
- In class, social entrepreneurs, CEO's and leaders will share their experience and inspire you with real-life stories.
- Expert teachers and academics will answer questions and ensure a thorough understanding of the content of the course.
- Mini-hackathons, business games, peer groups and other activities will help ground your learnings and empower them.





## Application

Please send the following documents (in one sole PDF file if possible) to summerschool@ichec.be

- The registration form
- A letter of motivation including the reasons you are interested in the regenerative economy (max. 800 words)
- A Curriculum Vitae with at least basic personal information
- Professional background information (if applicable)

The application deadline is May 1st, 2020

## Requirements

To apply, you must:

- Have successfully completed **at least 2 years** of fulltime university or post-secondary courses.
- Demonstrate **English** fluency.

The Summer School is open to a variety of audiences. We welcome students enrolled in academic programs whatever their disciplinary background. We also welcome interested and motivated people outside academia (representatives of the business world or civil society, trade unionists, civil servants etc.).

## Fees

The program fee of €750 covers: tuition for all courses, company visits, the official cultural and social program and welcome package.

